

# JEREMY WHITE

## Brand Designer and Implementation Specialist

10+ YEARS MERGING DESIGN, TECHNOLOGY, AND STORYTELLING TO CREATE **HUMAN-CENTERED** EXPERIENCES.

### DESIGN AND TECH SKILLS



**Creative design tools**  
Adobe Creative Cloud,  
Figma, font management



**Scalable Design Systems**  
Digital toolkits, templates,  
brand color development



**Office Productivity**  
Microsoft O365, Slack,  
Workfront, Jira, Zoho



**Interactive Design + Motion**  
Articulate 360, In5, Lottie,  
After Effects, brand training



**Documentation**  
Complete brand guidelines,  
Digital asset management



**Automation**  
Adobe CC, QA workflows,  
JavaScript, asset development

### CAREER HIGHLIGHTS

#### 2007-2009: Park University, Parkville Missouri

Focused on marketing management for retail and supply chain integration. Studied how marketing strategies align with distribution channels and customer touchpoints.

#### 2006-2013: Designer and Photographer | Classic Parts of America, Kansas City Missouri

Lead designer, product photographer, and retoucher for multiple product catalogs of 15,000+ selection of retail classic automotive parts. Partnered with area print vendors for large volume catalog production and bulk shipments. Managed integrated marketing platform, solution by Emfluence.

#### 2014-2018: Designer | The Integer Group, Denver Colorado

Partnered with several production teams, executing creative deliverables for brands including M&M's, Snickers, Skittles, Dove, Coors, Kashi, Miller Lite, Blue Moon, Redd's, Gillette, and Oral-B. Produced final mechanicals and Esko mockups for shopper marketing and consumer promotion campaigns.

#### 2018-2025: Senior Brand Implementation Designer | Monigle, Denver Colorado

Leveraged production and implementation skills to produce, activate, and deliver visual identity systems and comprehensive brand training for leading health care, financial services, and technology clients including Resmed, Transamerica, Sola Payments, WTW, Chevron, Salesforce, GE Aerospace, Syncrony, CareCredit, Microsoft, UNC Health, NKC Health, and Onvida Health.

### MEMBER OF AWARD-WINNING PROJECT TEAMS

2019



**The One Club**  
Snickers NFL Hunger Handoff  
Bronze, Social Engagement  
Agency: *The Integer Group*

2024

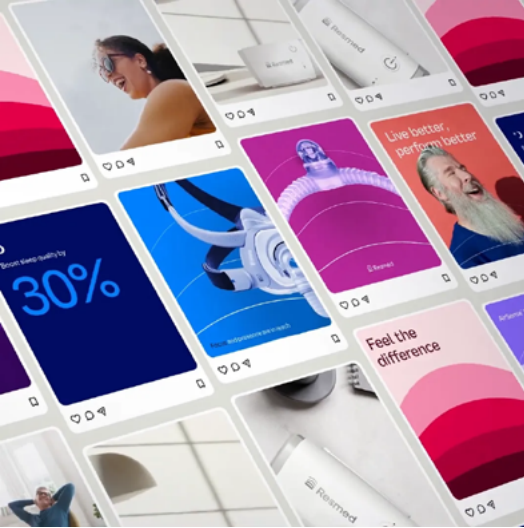


**Transform North America**  
Sola Payments  
Gold, Best Vis ID Finserv  
Agency: *Monigle Associates, Inc.*

2025



**Transform North America**  
Resmed  
Silver, Best Brand Evolution  
Agency: *Monigle Associates, Inc.*



## EMERGING TECH TRENDS AND INTERESTS



**Open source software**  
Linux Foundation, Blender,  
TensorFlow, Material Design



**Interactive design**  
School of Motion, GSAP,  
Webflow, Unreal Engine, Rive



**Large language models**  
Vibe coding with Claude,  
Ollama, Open WebUI